

## full-time

### **The Killswitch Collective** July, 2008 – April, 2009 Rails Developer

- Managed a team of two developers through building a large social-networking site for business travelers.
- This included regularly meeting with the client to assess and manage expectations, as well as helping our design team find proper, implementable solutions, that communicated their function clearly.

### **Tukaiz, LLC** February, 2007 – July, 2008 Usability Specialist, Designer, Rails Developer

- Designed and architected a full-scale redesign of a User Profile Management web application for State Farm that allowed their Agents and Staff to view and modify their records, and a group of admins to approve or reject these modifications.
- I created a working relationship with our client to design and build a cohesive, usable site for the somewhat computer-phobic Agent and Staff user base at State Farm. This included many iterations through mock ups and HTML/CSS screen builds.
- Lead a team of three Rails developers and one additional designer, including myself in the implementation of this site. This included helping spec out clustered web and database server environments with my teammates and our IT department.
- I was responsible for instituting and maintaining a subversion workflow for our team.
- Also, as one of my first Rails projects, I designed, developed and deployed a web-based postcard data entry system that lead to a large increase in revenue for Tukaiz.

### **Strategy One** October, 2006 – February, 2007 Art Director

- Contributed design concepts for a redesign of The Great Indoors web site.
- Maintained a collection of informational and marketing web sites for Focused Health Solutions and helped build (XHTML, CSS, Java Script) a redesign of these sites.
- I was considered the resident expert coder in what was mainly a design shop.

### **Discover Card** December, 2003 – October, 2006 Senior Designer

- Lead designer for each iteration of the 5% *Cashback Bonus* “Get More Program” campaign for Discover Card and was involved in every stage of the creative process from initial concepts to final production.
- One of three designers contributing to the Discover Card re-brand.
- Collaborated with one of our web development agencies on the *Cashback Bonus* web site redesign.

### **divine, inc.** February, 2001 – February, 2002 Graphic Designer

- Designed and maintained a large system of collateral materials including sell sheets, brochures and PowerPoint presentations to help educate divine’s customers and sales personnel about the company’s offerings.
- Solely responsible for the design of all materials associated with the divine Customer Gathering conference including promotional materials, signage and booth properties, conference guides, agendas, tickets, etc.

## freelance

### **Chicago Ruby** **Windy City Rails** Present

User Group Organizer  
Coding Dojo Facilitator

### **Joliet Junior College** **College of Lake County** Present

Adjunct Professor

### **Lakestreet Landscape Supply** March, 2007 – Present

Print Collateral Design and  
Ruby on Rails Development,  
Server Setup and Hosting

### **beccaheuer.com** March, 2008 – May, 2008

Ruby on Rails Development,  
Server Setup and Hosting

### **Lakeshore Weight Control Center** July, 2007 – January, 2008

Web Site Design & Development,  
Direct Mail

### **The Chicago International Film Festival** August – October, 1998 – 2005

Art Director of Publications, Festival  
Program Book, Schedule, Various  
Marketing and Event Material

### **Initiate Systems, Inc.** May, 2003 – March, 2004

Intranet Site Design & Development,  
Employee Appreciation Video Production

## proficiency

### **Design**

Mac, Adobe Creative Suite  
(Illustrator, InDesign, Photoshop)

### **Languages**

XHTML, CSS (Blueprint CSS, YahooUI),  
JavaScript (jQuery, MooTools, Prototype)

Ruby on Rails

Ubuntu and CentOS Linux

### **Web Development Tools**

TextMate, git, Navicat, VMWare, Capistrano

## education

### **College of DuPage**

January, 1997 – June, 1998

Electronic Design / Photography